



Summer 2020

LEGEND



More
— **THAN** —
135 YEARS



#SupportYbor



A UNITED COMMUNITY FOR MORE THAN 135 YEARS

COVID-19 is another challenge that we will endure.

We are all in this together. This is how we felt as a community during the safer-at-home orders when we saw 7th Avenue nearly empty and this is how we feel now as we

see visitors and residents supporting our local businesses, once again.

Over the past several weeks, YCDC has been busy learning how to help the community in new ways. We learned that COVID-19 caused many impacts to the Ybor City economy, which were revealed in a recent survey by YCDC. With most of the businesses in the hospitality industry and/or independently owned, there were immediate and widespread financial impacts to the historic district.

YCDC launched the survey to understand the challenges that small business owners and workers were experiencing during the pandemic and assess how to help.

Out of the business owners surveyed, 97% of the businesses are independently owned and operated. Out of the workers

surveyed, nearly half of them work in hospitality, one of the hardest-hit industries because of COVID-19.

The survey was active at the time that the One Tampa: Relief Now, Rise Together Fund was announced, and the results validated that the program covered the most burdensome expenses for workers and small businesses – rent and mortgage.

Ybor City's Community Redevelopment Areas (CRAs) committed \$190,000 from its fund balance interest to the One Tampa program to help address the needs revealed in the survey and complement federal support programs.

Today, as businesses are reopening, we are looking forward to coming together as a community once again.

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NEW BUSINESS SHOUT-OUTS



BarrieHaus Beer Co.

Owners Jim and Brittney Barrie revived a family tradition that started more than 150 years ago. The lager-driven brewery is located at 1403 E. 5th Ave.



Burger Culture

This new burger joint known for its build-your-own burger. You can make your burger as simple or as over-the-top as you desire. It is located at 1821 E. 7th Ave.



Jimmy's Tacos

This popular food hub made an appearance all over food markets in Tampa Bay, including St. Pete Beach Corey Avenue Market, and finally decided to start a restaurant in Ybor. The taco joint is located at 1604 N. 17th St.



Maikel's Kitchen and Natural Juices

Serving Latin American cuisine and fresh juices, such as guava, mango and pineapple. Located at 1632 E. 7th Ave.



Tangra Nightclub

The newest addition to Ybor City's nightlife is Tangra, a state-of-the-art, three-level nightclub with a roof top deck and bar located at 1611 E. 7th Ave. This multimillion-dollar renovation project features custom-made interior furnishings and fixtures by European artisans and architects.



TheInclab founder, Adriana Avakian, and CFO Mark Guirguis at their offices at the Undercroft in Ybor.

NEW BUSINESS THEINCLAB FOUND “COMMUNITY AND CULTURE” IN YBOR

Ybor City is continuing to make its mark as a vibrant neighborhood to live, work, innovate, and play. Earlier this year, Industrious, a co-working space, announced it is renovating 45,000 square feet of the former Muvico movie theatre in Centro Ybor. TheInclab also opened in January at the Undercroft, a cybersecurity guild and innovation center.

TheInclab is a D.C.-based technology company that builds artificial intelligent experiences for companies. Tampa is the second AI + X lab location for TheInclab.

Avakian was attracted to Tampa because it is not only up-and-coming with an interesting economy, but it is close to universities, which are critical to the success of her company and provide a pipeline of talent.

She looked at many different offices in Tampa, but she says, “The moment I put a foot in Ybor, I knew this was home.”



VISION 2020 MASTER PLAN APPROVED

Ybor City Development Corporation's 'Vision 2020' Master Plan received approval from the Community Redevelopment Agency of the City of Tampa. The plan details recommendations and strategies to protect the National Historic Landmark District, while also enhancing the area for residents, employees and visitors.

As Ybor City has undergone significant changes and more people and businesses move to the district, the plan projects Ybor City will continue to grow substantially by 2045 – including a 66% increase in dwelling units, a 109% increase in household population, and a 23% increase in employers.



HOTEL HAYA ACCEPTING RESERVATIONS

The new **Hotel Haya**, which preserves heritage while linking past to present, is now taking reservations for September. The 178-room hotel will feature design elements that have historical significance to the area.



ARCHWAY LIGHTS AND STREETScape UPGRADES

The iconic archway lights are getting an upgrade this year! The City is another step closer to moving the project forward. Stay tuned for more information on this community enhancement project.



INFRASTRUCTURE PROJECT UPDATE

Several infrastructure upgrades were completed throughout the district to include repairing the two tower clocks at Centro Ybor parking garage, restoring the deteriorated Palm Avenue gateway structure, new street lamps in the neighborhood and planting new landscaping and trees in the right of way.



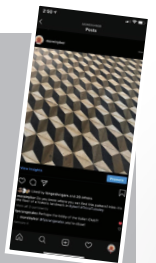
J.C. NEWMAN CIGAR CO. CELEBRATES 125 YEARS

To celebrate **125 years**, the factory was recently restored to its historic grandeur. These are before and "under construction" photos of the small room where a hatch for a secret stairwell was found that leads to the basement. It was used when the mafia had control of Ybor City and was a way for the building manager who handled all the money to make a quick escape. It will be on display when the factory opens.

FOLLOW US ON INSTAGRAM FOR #TRIVIA TUESDAY

We're posting trivia questions and close-up photos of recognizable locations in Ybor City on our Instagram for #TriviaTuesday! Check it out on Tuesdays and see if you can be the first one to guess the photo!

Follow us @MoreinYbor.



MEETING CALENDAR

The following meetings take place at the YCDC office at 2015 E. 7th Avenue unless otherwise indicated. Meetings are open to the public and free parking is available in the adjacent lot or on street for two hours. Meeting dates are subject to change.

JUNE

YCDC Board

June 23 | 4 p.m.

JULY

Planning, Infrastructure and Economic Development Committee

July 7 | 3:30 p.m.

Culture, Arts and Special Events Committee

July 14 | 3:30 p.m.

Public Safety and Transportation Committee

July 16 | 3:30 p.m.

YCDC Board

July 28 | 4 p.m.

AUGUST

Special Events Grant Review Committee

August 13 | 1 p.m. – 5 p.m.

YCDC Board

August 25 | 4 p.m.

SEPTEMBER

Planning, Infrastructure and Economic Development Committee

September 8 | 3:30 p.m.

*All meetings will be held virtually until further notice.

MAYOR JANE CASTOR

Community Redevelopment Agency (CRA) Board

Orlando Gudes – District 5, Chairman

Bill Carlson – District 4, Vice-chairman

Joseph Citro – District 1

John Dingfelder – District 3

Luis Viera – District 7

Charlie Miranda – District 2 At-large

Guido Maniscalco – District 6

Meeting Location: Tampa Convention Center, 333 S. Franklin St.
(Visit tampagov.net to verify meeting location, as the location could change.)

Time: 9:00 a.m.

Date: Second Thursday of the month.

YCDC Board of Directors

Chris Wojtowicz Chairman, Historic Ybor Neighborhood Civic Assoc.

Steve Barbas..... Vice-chairman, Ybor City Museum Society

Shari Middleton Treasurer, Finance and Banking

Rich Simmons..... Secretary, At-large

Grant Mehlich..... Immediate Past Chair, Business Owner

Tee Ann Bailey..... Multi-family Residential

Cathy Bartolotti Ybor Historic Social Clubs

Rey Bulnes..... Ybor City Chamber of Commerce

Joe Capitano, Sr..... Emeritus Member

Michelle Cardamone..... Hotel, Bed & Breakfast

Jose Cayon..... East Ybor Gary Historic Civic Association

Ron Christaldi..... At-large

Ginger Clark Hillsborough Community College

Fran Costantino..... Emeritus Member

Jason Dickens At-large

Joshua Frank..... Property Owner

Casey Gonzmart Jr. Restaurant

Ken Jones Retail/Arts

Claire Fenlon May..... Entertainment/Events

Michael Murphy..... Ybor Merchants Association

Walter Pinillos..... GaYbor District Coalition

Steve Rosenstock..... At-large

Thomas St. John..... Hillsborough County Sheriff's Office

Christopher Vela..... At-large

Chip Williams Bars and Restaurants

Time: 4:00 p.m.

Dates: Fourth Tuesday of the month except December.

*All meetings will be held virtually until further notice.

HELP FOR SMALL BUSINESSES

Our neighborhood is our family, and like all families, we want the best for you. We've put together resources for small businesses and residents that can be helpful during this challenging time. Visit yborcityonline.com/covid-19/.



YBOR CITY DEVELOPMENT CORPORATION

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A Division of the City of Tampa - Department of Economic and Urban Development

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